

## 2014 Bridgestone NHL Winter Classic® Fan Guide

### AUTOMATED TELLER MACHINES

Automated teller machines are located at the north and south ends of the stadium.

### BAG CHECK

There is a **NO BAG POLICY** at Michigan Stadium. The Bag Check area is located near Gate 2 of the Stadium inside the South end of the Crisler Center. Since there is a very limited number of bags that can be checked at this location, please plan on leaving all bags and purses at home or locked in the trunk of your vehicle.

### CONCESSIONS

Full service concession stands are available around the stadium concourse.

### DIRECTIONS

**Avoid congestion - Please plan on arriving early for the game! Stadium gates will open THREE HOURS prior to game time. Parking Lots will open at 7:00AM.**

**Main Routes** (see also suggested alternative routes below) are as follows:

**For Michigan Stadium and nearby parking lots:**

- **From Detroit Metro Airport or Points East:** Take I-94 West to:
  - Exit 175 Ann Arbor Saline Road, turn right and continue north, Ann Arbor Saline Road will turn into

S. Main Street, continue straight onto S. Main Street and head north toward the stadium area

- Exit 177 State Street, turn right and continue north toward the Stadium area
- **From Chicago or Points West:** Take I-94 East to:
  - Exit 177 State Street, turn left and continue north toward the Stadium area
  - Exit 175 Ann Arbor Saline Road, turn left and continue north, Ann Arbor Saline Road will turn into S. Main Street, continue straight onto S. Main Street and head north toward the Stadium area
- **From Toledo or Points South:** Take US 23 North to I-94 West.
  - Follow directions above from Detroit Metro Airport or Points East
- **From Flint or Points North:** Take US 23 South to:
  - Exit 37B Washtenaw Avenue, turn right and head west. At the split continue straight and merge onto Stadium Blvd and head west toward the Stadium area

**For Downtown Ann Arbor and many available parking options less than one mile to the stadium:**

- **From Detroit Metro Airport or Points East:** Take I-94 West to:
  - Exit 177 State Street, turn right and continue north toward the Stadium area. Continue past Michigan Stadium to reach downtown Ann Arbor
  - Exit 172 Jackson Ave, turn right and take Jackson Ave east. Jackson Ave will merge with Huron Street,

continue east on Huron street to Downtown Ann Arbor

- US 23 North, Exit 37B Washtenaw Avenue. Continue East to:
  - US 23 Business North, Washtenaw Avenue continue to Downtown Ann Arbor, or
  - At split on Washtenaw Avenue, stay straight, take right on Packard St, continue to Downtown Ann Arbor
- **From Chicago or Points West:** Take I-94 East to:
  - Exit 172 Jackson Ave, take Jackson Ave east. Jackson Ave will merge with Huron Street, continue east on Huron Street to Downtown Ann Arbor
  - Exit 177 State Street, turn left and continue north toward the Stadium area
- **From Toledo or Points South:** Take US 23 North to:
  - US 23 North, Exit 37B Washtenaw Avenue. Continue East to:
    - US 23 Business North, Washtenaw Avenue continue to Downtown Ann Arbor, or
    - At split on Washtenaw Avenue, stay straight, take right on Packard St, continue to Downtown Ann Arbor
- **From Flint or Points North:** Take US 23 South to:
  - Exit 45 US 14 West towards Ann Arbor, continue on US 14 to Exit 3 Downtown Ann Arbor, continue straight on North Main Street towards Downtown Ann Arbor

For game days at Michigan Stadium, traffic analysis has indicated that Main Street, Ann Arbor-Saline Road, and State Street are consistently the most congested thoroughfares.

### Suggested alternative routes are as follows:

- If coming to Ann Arbor **FROM THE NORTH**, try M-14 Exit 2 - Maple Road. Follow Maple Rd. south as it merges with Stadium Blvd. and leads to the Stadium area
- If coming to Ann Arbor **FROM THE WEST**, utilize I-94 Exit 172 - Jackson Road. Take Jackson Rd. to Stadium Blvd., turn right (south) and continue toward the Stadium area
- If coming to Ann Arbor **FROM THE EAST OR NORTHEAST**, consider using US-23 Exit 41 - Plymouth Road. Take Plymouth Rd. west to Huron Parkway to Geddes (south of the river) then west to approach the Stadium area. Or, to park in areas east of State Street or along South Industrial Highway, follow US-23 to Exit 37B - Washtenaw Avenue, and head west. At the split continue straight onto Stadium Blvd and head west toward the Stadium area

### ELEVATORS

Michigan Stadium has 14 elevators available for use by guests holding tickets to premium seating areas (Suites and Club Level) as well as by guests with a disability.

### EXIT/RE-ENTRY

Guests are not permitted to leave Michigan Stadium and return on the same ticket. Re-admittance to Michigan

Stadium will be allowed only in the case of an emergency. Those needing to exit Michigan Stadium for this purpose must see the Gate Supervisor through which they exit/re-enter prior to exiting.

### FAN CONDUCT

Guests using or displaying foul language or obscene gestures or appearing inebriated will be ejected from Michigan Stadium. Any fan entering the field of play or throwing objects in the stands or onto the field will face arrest and prosecution.

### FIRST AID

Emergency medical technicians, doctors and ambulances are at Michigan Stadium during all games. Should you require medical assistance, please see a Michigan Stadium Event Team Member or go to the First Aid building, located near Gate 9 across from section 32. In addition, American Red Cross personnel are also located throughout the stadium seating areas and are available for assistance.

### GATE ENTRANCES

- Guests may enter Michigan Stadium through Gates 1, 2, 4, 8 and 10.
- Private Suite and Club Entrances are located on the East side (Forbes Family Lobby) and the West side (Ross Tower Lobby).
- Please consult your ticket for the appropriate Gate.
- Stadium Gates will open three hours before the event at 10:00 AM.





# THE BIG HOUSE® SEATING CHART

## NHL Fan Code of Conduct

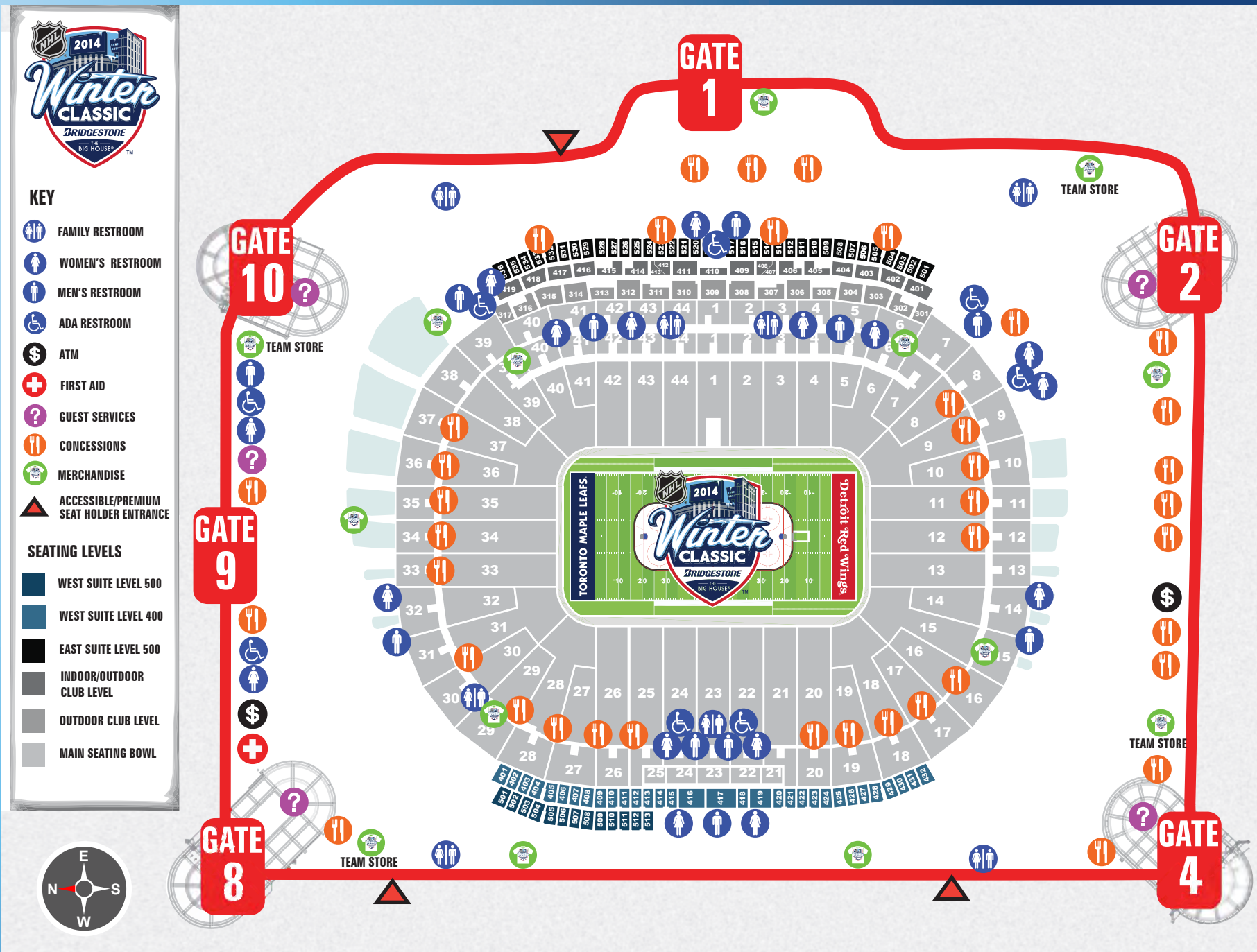
The National Hockey League and its Member Clubs are committed to creating a safe and comfortable environment and enjoyable entertainment experience. NHL fans have a right to expect an environment in which they will be treated in a consistent, professional and courteous manner by all Venue, Team and League personnel. The Players and Officials have the same rights. Accordingly, fans are responsible for their own conduct.

The following standards have been established with respect to fan conduct:

- Fans are entitled to enjoy the hockey experience free from disruptive or inconsiderate behavior or unruly action.
- Fans may not interfere with the event and/or athletes in any manner.
- Fans shall refrain from using abusive language or obscene gestures.
- Fans may not engage in fighting, throwing objects or other behavior deemed detrimental to the experience of other guests and those who engage in any of these actions will immediately be ejected from the game.
- Fans are encouraged to report inappropriate behavior to venue staff.
- Fans who choose to consume alcohol must do so in a legal and responsible manner. Intervention with an intoxicated or impaired fan will be handled in a prompt and safe manner.
- Fans shall comply with requests from venue staff regarding venue operational and emergency procedures.
- Fans may not engage in unauthorized commercial activity while on venue property.
- Violation of the Fan Code of Conduct may result in eviction from the venue without a ticket refund.

The NHL and its Member Clubs thank you for adhering to the provisions of the NHL Fan Code of Conduct.

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## GUEST SERVICES

Guest Services Team Members are available in select parking lots and throughout Michigan Stadium to answer questions, address concerns, and listen to suggestions on game days. Remote Guest Services kiosks can be found in the Blue, Green, and Grey Lots on event day, prior to puck drop. Once inside, the stadium's four Guest Services kiosks are located at Gates 2, 4, 8, and 10. Guests can also visit our main Guest Services Building, located at Gate 9, as well as our Guest Services and Assistance for Persons with Disabilities Tent at the south end of Michigan Stadium, across from section 12.

## LOST & FOUND

**Game Day:** Found items can be given to a Michigan Stadium Event Team Member, a Police Officer or taken to Guest Services at Gate 9. Anyone wishing to inquire about a lost item may do so at Gate 9 Guest Services.

**Subsequent to Game Day:** Items of value (keys, cameras, wallets, IDs, cell phones, etc.) are collected postgame and taken to the University of Michigan Police Department. Persons who have these types of lost articles may email the UMPD at [lost-and-found@police.umich.edu](mailto:lost-and-found@police.umich.edu). For less valuable items (M-Cards, glasses, hats, gloves, etc.), please email [guestservices@umich.edu](mailto:guestservices@umich.edu). These items will be kept for a week and then discarded.

## MERCHANDISE

You can find NHL® merchandise at the following locations:  
- Spectator Plaza- Superstore Tent  
- Crisler Center- M Den Store (inside Gate 2)  
- All retail kiosks within Michigan Stadium

## PARKING

For information about parking options please visit [www.NHL.com/WCParking](http://www.NHL.com/WCParking).

## PROHIBITED ITEMS

Guests are PROHIBITED from bringing bags or purses into Michigan Stadium. See below for the full listing of prohibited items. Guests at Michigan Stadium are asked to cooperate with security personnel to ensure the safety of all guests.

- Aerosol or spray cans
- Alcohol or illegal substances
- Apparel or signage displaying profane or abusive language
- Audio recording equipment
- All Bags (including purses)
- Balloons
- Banners, flags and flagpoles
- All bottles (including all types of water bottles)
- Brooms, poles or tripods
- Coolers
- Fireworks
- Flasks
- Food of any kind
- Laser pointers
- Noisemakers
- Professional cameras/lenses
- Seat cushions
- Containers of any kind (including coolers, thermoses, cups, cans, flasks)
- Projectile toys (including footballs, Frisbees and beach balls)
- Weapons
- Umbrellas
- Strollers
- Video/movie cameras

- Any other devices that are deemed dangerous, inappropriate, interfere with and/or distract the players, fans or telecast of the game
- Any such items should be returned to your vehicle
- Changes in national and regional security levels may affect security procedures at Michigan Stadium

## RESTROOMS

Changing tables are located in all restrooms at Michigan Stadium.

## SMOKING

The University of Michigan is a smoke-free campus. Smoking is prohibited in ALL areas of Michigan Stadium. In addition, guests wanting to leave and smoke may NOT re-enter the stadium. It is the responsibility of all fans to observe the no-smoking regulation.

## SUITES

There is a total of 81 suites at Michigan Stadium. Guests must have a valid suite ticket to access these levels and suites.

## STAIR TOWERS

The upper concourses on both the East and West sides of Michigan Stadium can be accessed by the public stair towers in the four corners of the structures. These concourses will allow guests, particularly those in the upper rows of the sidelines, to freely move about the stadium and also provide additional restroom and concession areas.

## TICKET POLICY

All guests must have a ticket. Children, regardless of age, must also have a ticket for entry.

## TRAFFIC AND TRANSPORTATION

For more information about traffic, transportation and game day parking please visit [NHL.com/WCParking](http://NHL.com/WCParking).

## WHEELCHAIR CHECK-OUT ON GAME DAY

For the convenience of guests with disabilities, wheelchairs are available to check-out at the Guest Services & Assistance for Persons with Disabilities Tent, located on the south end of Michigan Stadium. While at the stadium, guests can request a wheelchair at any gate by talking with a Michigan Stadium Event Staff Team Member. A Wheelchair Attendant will deliver a wheelchair to a specified location and transport the guest to their section. For security purposes, guests will need to provide a name, address, phone number, State Identification Number, guest seat and section number in order to use the wheelchair during the game. There is no cost for the Wheelchair Check-Out or any of the services provided by the University of Michigan Home Care Services. Wheelchair Attendants will arrange times with their guest for the wheelchair pickup (usually five minutes remaining in the 3rd period), and ensure the guest is taken to their desired exit gate or obtains a shuttle ride for the guest. For additional information about Michigan Stadium's shuttle service, drop-off locations, accessible gates, etc., please visit [mgoblue.com](http://mgoblue.com).

## SPECIAL THANKS TO OUR SPONSORS

